

Patricia Simmonds

Hello all! I am currently on the ballot for President of our CUPE Local 4070.

I have been at WestJet in the Inflight department for my entire career and LOVE what we have built together. We created a nationally admired brand on free pretzels and a smile! I hope to help establish some protective ground rules for WestJet FAs and a more accurate compensation structure which reflects our time and effort as our company continues to grow into a significant global force.



In addition to my contributions at WestJet, some of my accomplishments include:

- 12+ years of experience with a real estate and international business focus
- 9+ years of business ownership and profitability creating businesses, establishing budgets, managing performance, and developing strategic marketing and sales plans
- Master's degree in Interdisciplinary Studies (a Leadership, Business, and Learning Technology focus)

Et Qui, Je parle Français!

My job, if elected into a leadership/bargaining position, would be to successfully represent your needs and priorities with management. I have experienced the consistent removal of benefits and know those concerns firsthand, so I can comfortably and confidently communicate that to our leadership. Priorities I see impacting our lives include a need for cost of living increases, compensation for all time spent at work in uniform and completing online training, commuting, scheduling, payroll, profit share calculation, fatigue and modified duties.

I have an aptitude for managing competing demands and undertaking multiple project; this is evidenced by my ability to concurrently manage several properties, maintain a business, work full-time at WestJet, and take care of an ill family member, while successfully completing my graduate degree. The unique combination of the skills gained through my experiences will be an asset in a leadership and bargaining role to serve you. In addition to those skills, I have a LOVE and RESPECT for our company; our external AND our internal guests.

“Take care of our internal guests and they will take care of our external guests.” Remember when that used to be a regular statement at WestJet? I do. Let's bring that back. Not just because we are fantastic (although we are) but because companies with high engagement scores perform better than their counterparts in key operational areas like productivity, absenteeism, turnover, safety and quality incidents, shrinkage, customer metrics, and profitability. That is a business argument that our management needs to be reminded of as to why the things we are asking for are an investment - not unnecessary costs to be avoided. I believe there are solutions that will meet both sides' needs.

Despite the constant change within our industry and our company over the years, our department has consistently produced great results as is clearly shown by the TripAdvisor Travelers' Choice Award and the many other awards we have won over the years. Let's keep that in mind, hold our heads up high and bring that respectful confidence to the negotiation table as we continue to do great work.

As we start to establish what our future will look like together, this is the time our voices matter. I hope to be a part of this process representing my colleagues. ***I want to be your voice.***