



CHRIS RAUENBUSCH

Candidate for

**President, CUPE Local 4070
WestJet Cabin Crew**

WESTJET CABIN CREW MEMBER
FOR OVER **16 YEARS**

OUR HISTORY

As WestJet Cabin Crew, **WE** have collectively worked together over the past 22 years to build our Company into an inspiring brand.

WE work diligently, faithfully and accountably, to grow our Airline at every opportunity.

WE have had the single greatest opportunity and success at creating remarkable experiences, to engage in the moments that define why we choose to work here, and more simply to show our **GUESTS** every day, why **WE** are better equipped, and more trusted to provide the airline cabin experience that is worthy of their hard-earned travel dollars.

The time is here to recognize the value that **WE** as WestJet Cabin Crew bring to the table. It is time to achieve the necessary changes in our work rules, in the way our Inflight Department functions, and in the way that **WE** feel when reporting for duty. We need to be ready and refreshed to tackle the task of winning over the **WORLD**.

#BUILDINGLOCAL4070

QUESTIONS?

**NEED CLARIFICATION BEFORE
YOU DECIDE YOUR VOTE?**

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THE VISION

Whether you have been here 6 months, or since the beginning, **WE** are **ONE** workgroup. It is critical that we come together, as one voice at work. Your CUPE Local needs to be accountable to you; to come to a Collectively Bargained Agreement (CBA) with the Company to ensure that we fundamentally balance the needs of our **MEMBERS**, our **GUESTS** and our **BUESINESS**. Our Members are the face of our brand, we make or break the opinion of any Guest, thousands of times each day. By effectively representing and understanding the concerns and priorities of our members, your CUPE Local can help the Company get things right, and ensure we are once again valued stakeholders as we move forward towards WestJet 2022. **Let's return balance to the equation, while ensuring we have the health of the business at the forefront as well.**

Together, Cabin Crew and Management can create exceptional results. Let's get to the table. Let's achieve the success we've ALL built the groundwork for.

WORK & ACTIVISM EXPERIENCE

Canadian Union of Public Employees (CUPE)

- **Interim CUPE 4070 Shop Steward** *August 2018 - Present*
- **Activist / Organizing Team Member** *May 2017- Present*

As a founding member and activist of the our successful 2017/18 CUPE drive for independent, accountable and responsive representation, I contributed daily towards the education and provision of accurate information for our colleagues. I aided and lead in identifying issues and areas of top concern for our flight attendants. I worked collaboratively with our internal Organizing Team of WS Activists as well as CUPE National representatives, in gathering feedback, analyzing the trends, and creating strategy/direction that successfully demonstrated the need for CUPE as our legal, independent and Government Certified representation.

WestJet Airlines

- **Cabin Crew Member** *October 2002 - Present*
- **Onboard Operations Team** *September 2009 - October 2018*
- **Inflight Peer Selection Team** *April 2005 - November 2007*

Joining WestJet in 2002, I was beyond ecstatic to join the inspiring and entrepreneurial upstart airline that was making waves in Canada, and was gaining industry credibility daily. After authoring a detailed case study of WestJet Airlines Ltd. in an undergraduate marketing class, I became infatuated with our Company's methods and success - later that year I was hired by the airline marvel that I had studied, and I have been a passionate 'WestJetter' ever since. It's been 16 years, and the friendships and bonds that I have made are unreal. **I'm running for President of our Local to ensure that your rights, and your interests are being advocated for daily. My single focus will be to represent YOU to the best of my ability, and ensure your entire Local 4070 team shares and upholds that REALITY.**

EDUCATION

Queen's University
Graduated with Bachelor of Arts (B.A.)
Political Science

Kingston, Ontario
September 1998 - May 2002